

The Roadmap for Joining Storyblok



storyblok.com



Executive Summary

Embrace the Speed of Digital Transformation: If you are thinking that digitalization is the future, you are very wrong. The right way of looking at it is in the present as *we all live in a digital world and crave digital experiences* that include remote workspaces, online shopping, entertainment, medical services, dating, etc. Your clients need to start their digital transformation journey in order to stay attractive to their consumers and target markets.

Partner with Storyblok: As a solution agency that understands the need to transform your clients' businesses to provide a digital experience for their consumers, we *suggest partnering with Storyblok, the #1 Content Management System (CMS) in the world*. Find out why agencies choose and enjoy having Storyblok as their partner.

Approach Projects with a Best-of-Breed Architecture: There is no one-size-fits-all digital platform, and there shouldn't be. Since every business is unique and there are thousands of options in the technology world today, you should always go for a best-of-breed solution. For that purpose, *we built Storyblok with a robust and flexible plugin system to give our customers the power to extend Storyblok with custom applications or fields*. Find out more about Storyblok's integrations with our technology partners.

Making the Switch: Don't worry, we know how difficult and stressful a website migration can be. Therefore, we'll hold your hand when you are ready to jump over on our side. *Our documentation, scripts, developer engineers, and supportive community will guide you through the process*. Find out more about content migration and delivery with Storyblok.

Making it Official: We give you the freedom to create an unlimited number of developer spaces for all of your customer projects in one place. However, when you and your team are near the end of a project, you will need to provide access to your customer so that they can *activate the required licenses for their space, add content, and go live*. Find out about Storyblok's licensing guidelines, how to get a customer licensed, why your customer holds the license, and how Storyblok can support your customer.

Sharing is Caring: One of the many benefits of the Storyblok Partner Program is 'revenue share'. Yes, on top of Storyblok being free for partners to use, our partners can make extra earnings from their clients' subscriptions. Since your clients will be paying a monthly/yearly subscription fee for Storyblok access, *our partners are entitled to a percentage of the subscription fee, the 'revenue share'*. Find out how it works and how to receive your revenue share.

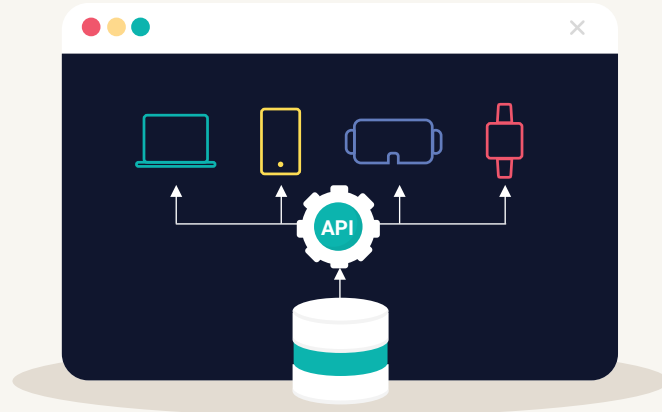
From beginning to end, we guide you through your journey of *discovering Storyblok, making the switch, onboarding your clients, and enjoying the benefits of our partnership*. So, buckle up and let's get going!



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Storyblok's Identity



The main reason why the company was founded (2017): the founders were striving to find a CMS that would work for both developers and marketers while they were building digital experiences for their large-scale agency clients. They built Storyblok as a solution to provide companies with a CMS that would actually give businesses a tool that would work for everyone on the team, while giving them a platform to build better digital experiences more efficiently.

STORYBLOK'S PRINCIPLES

We value simplicity over complexity, we craft with passion, we listen to our customers, we treat all our clients equally, and we practice a “deliver quickly, deliver often” approach.

It is also worth mentioning that, Storyblok was also founded on the principle that no matter the size of the business, Storyblok should be available to them. We have flexible, transparent, and predictable pricing that is not based on usage, as far as possible.

VALUE PROPOSITIONS

Best editing experience

With Storyblok, content creators and marketers get the best editing experience on the headless CMS market, thanks to our unique Visual Editor with real-time in-context preview.

Secure and compliant data transfer

Storyblok is ISO 27001 certified, which indicates that we've demonstrated rigorous adherence to the highest international security standards.

Our data centers are in the EU and USA. We use HTTPS protocols, data encryption, two-factor authentication, and backups.

**Next-level content authoring**

With Storyblok, you can overcome the challenges of siloed content thanks to our internal asset manager, complex content model, intelligent and reusable content, versioning system, and customizable workflows.

Multi-layer component approach

Our unique multi-layer component-based approach allows content creators to reuse their well-structured content. They can create and nest components without limits, fill them with content, and customize them as needed.

“This year has been very exciting for us at Storyblok, as we announced our \$47 million Series B funding led by Mubadala Capital and HV Capital. We’ll use this funding to accelerate how we build the CMS for the 21st century and expand our team. In addition, we launched Storyblok V2, an all-new, faster, more powerful content management system. Our team, investors, current partners, and clients are aware of all the reasons why Storyblok stands out amongst all the other CMSs in the market. We have experienced these reasons firsthand and have seen all the amazing projects that have been created with our CMS. We know that we should be your and your clients’ CMS of choice and want to guide you on your Storyblok discovery in the smoothest and most straightforward way.”

**Dominik Angerer**

CEO & Co-Founder at Storyblok



What Makes Storyblok the Right Choice for Your Next Project



Why Agencies Choose and Enjoy Having Storyblok as Their Partner

Storyblok's Partners enjoy amazing benefits, all part of Storyblok's [Partner Program](#). In addition to these benefits, agencies choose to work with us because of the qualities of our CMS. These unique qualities help them create stunning projects for their clients. This helps them build long-lasting relationships based on trust and, above all, excellent results.

From partner conversations and case studies, we have learned that clients often struggle when choosing a CMS for their projects because it is imperative for them to choose a solution that will deliver flexibility and the right tools for the right price. Clients often end up choosing Storyblok after they conduct their research and comparisons, a decision based on its following qualities:

- **Simplicity:** Creating projects with Storyblok is simple from start to end. Our users, especially the ones with no coding knowledge or developer skills, unanimously agree that Storyblok is simple to use, organize, design, and adjust to create excellent web content throughout multiple channels. Lastly, developers find that setting it up is super straightforward. As our users say: Integrations and migrations are outrageously simple. The support users enjoy makes the process flawless.

Simply put: Storyblok stands out by being easy to use.



- **Speed:** Because of how simple it is to set up a project with Storyblok, it takes much less time to get going. In fact, it takes weeks instead of months to develop a new, global, multilingual website with our CMS. Fast time to market and no lengthy website downtime are the phrases our partners use when describing their clients' projects with Storyblok.
- **Easy Project Handover:** Most of our partners tell us that it takes them a ridiculously short amount of time to get their clients onboarded. We hear that users have a simple learning process due to how easy it is to use the CMS and its nice and clean UI.
- **Independence:** After the onboarding process is completed and the project handed over, clients want to be able to leave the nest and fly away independently, which is easily achievable with Storyblok. Our partners tell us that users praise the fact that they can manage their content without any external help.

Storyblok manages content and content types using blocks, which is very intuitive and comprehensive for non-technology users.

- **Compatibility and Integrations:** We often get the question of whether there are any limitations to what you can do with Storyblok, and honestly, the sky's the limit. Our CMS is compatible and integrates with every framework so that you are free to choose the best fit for your project. We even have [guides and tutorials](#) that help users with the process. Storyblok has integrations for eCommerce, localization, deployment and hosting, digital asset management, and much more. We offer [apps](#) for SEO, content release scheduling, translatable slugs, approvals, etc. Users can even build their own apps. And the best of it all, it all integrates seamlessly, as stated by Storyblok users.
- **Real-time Visual Editor:** The Storyblok Visual Editor is the star of the show!

Storyblok's Visual Editor is a feature users cannot live without.

The editor is a live preview of the current page that you are working on and allows you to simply click on any part of the preview to edit its content. Our partners often tell us that it has saved their clients time, eliminated errors, and made the process of creating and editing content fun for them.

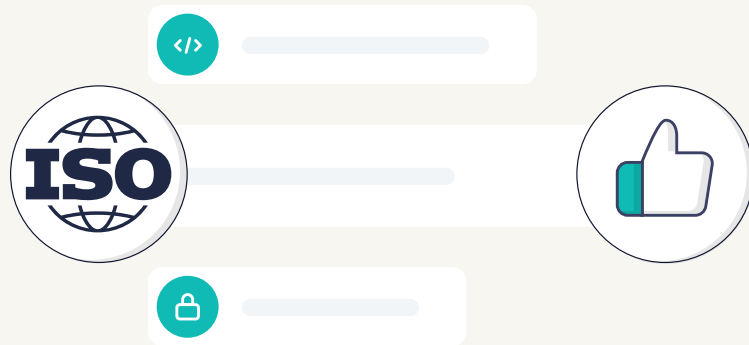
What are the Initial Concerns Potential Storyblok Users Have and How to Address Them?

We spoke with our sales and partner team members to identify the biggest concerns and the most common questions clients usually have in their Storyblok discovery process. Some of those concerns and questions were related to integrations, speed, support, ease of use, etc., topics we have covered in the previous section of this article. However, we always strive for perfection, and for that purpose, we will cover the more uncommon questions that potential clients concern themselves with:

- **Why headless:** For those of us who have experienced the magic of headless, we know that there is no turning back to monolithic. However, we understand that changes can be scary and moving to a headless system might seem like a lot to chew on, but our partners and Storyblok users all agree that headless CMSs are the future. In a monolithic setup, the website suffers because the frontend is so tightly coupled to the content management system that any upgrades or changes need to be applied to everything. With a headless CMS, you can freely replace the frontend whilst retaining the existing backend or push the same content to multiple channels. This gives users freedom, data security, and the ability to create best-of-breed integrations.
- **Pricing and features:** We are really proud to have [predictable pricing](#) that scales when you decide to. The best part: developers, freelancers and small businesses get free forever community accounts and nonprofits & educational institutions get special discounts. There are no setup fees for our self-service customers at all. Lastly, our enterprise pricing is transparent and fair, unlike other competitors in the market. Our user reviews praise us for being well priced.

It has been said that our pricing is superb compared to how many [features](#) you get.

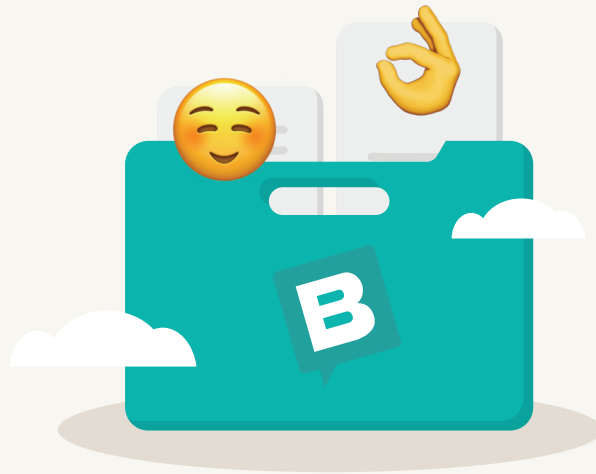
- **Security:** Headless CMS platforms protect against security risks due to their decoupled nature. Storyblok uses APIs to provide content that is read-only. Additionally, that API can be placed behind an application and a security layer so your data is always safe! In addition, you can configure manual or automatic daily backups of your content and component definitions in Storyblok with the [Backups](#) app. This adds additional security and lets you restore the backups created on your personal Amazon AWS S3 bucket. Our servers are located in the EU and USA, which gives you peace of mind. You can find out more about our access control, data protection and change management practices [here](#).



We are ISO 27001 certified because we've demonstrated rigorous adherence to the highest international standards of security.

- **The future:** We are always looking ahead at Storyblok. Even our CMS is future-proof. Since connections are made using APIs, an API-first CMS like Storyblok makes your business future-proof since you don't have to rip and replace to react to changes constantly. Instead, integrations with technologies that haven't even been invented yet can happen just as easily as they do today. So, you can relax and stop worrying about the future because you'll be ready for it.

Enhancing the Customer Experience With a Best-of-Breed Portfolio



Making the choice to go with Storyblok as the CMS for your projects and getting your clients on board is now completed. Congratulations! The next step is deciding which technologies are going to be part of the architecture.

There are some clear advantages that come with best-of-suite. You have a straightforward integration, more stability and security, and most of the time, a single point of contact. While all these are solid reasons to choose a best-of-suite portfolio, we strongly believe that a best-of-breed portfolio will enhance the customer experience you offer.

The greatest advantage of a best-of-breed portfolio is that you can choose the solutions that perfectly address the needs of your customers. More than that, you can explore different solutions before deciding what works best for you.

This type of approach gives you the freedom to build a composable toolbox from which you can easily add, remove and replace your tools. Unfortunately, despite all the benefits "on paper", best-of-suite, in reality, doesn't always translate to the best of all categories. What you end up with are some good choices and a lot of compromises. Just because a vendor's ERP or CRM is one of the best solutions in the MarTech environment, it doesn't necessarily assure you that all their other solutions will work for you and your clients.

Building a Portfolio With Storyblok

At Storyblok, we strive to build partnerships that go beyond collaboration, creating effective and functional technology threads. In order to achieve this, we partnered with many other best-of-breed technologies and created the [Storyblok Technology Ecosystem](#).

“Our objective with the Storyblok Ecosystem is to enable different technology solutions to work seamlessly together. At the same time, we want the cooperation between us and our Technology Partners to complement each other’s products and to always strive for innovation. The end result we want is the well-being of the entire Storyblok network: customers, agencies, and technology partners”



Alin Tanase

Technology Partner Manager at Storyblok

Currently we are partnered with a number of best of breed technologies. Take a look at some of the most prominent ones:

BigCommerce is on a mission to help merchants sell more at every stage of business growth. They are built for growth so merchants can realize their visions without compromise; designed for powerful performance to enable businesses to scale seamlessly with the technology they can trust.

Cloudinary is looking to empower companies to deliver visual experiences that inspire and connect by unleashing the full potential of their media. They are the industry standard for developers, creators and marketers looking to manage, transform, and deliver images and videos online.

Commercetools has a headless, API-first, multi-tenant SaaS commerce platform that is cloud-native and uses flexible microservices. Using modern development building blocks in a true cloud platform provided by commercetools, customers can deliver the best commerce experiences across every touchpoint on a large scale.

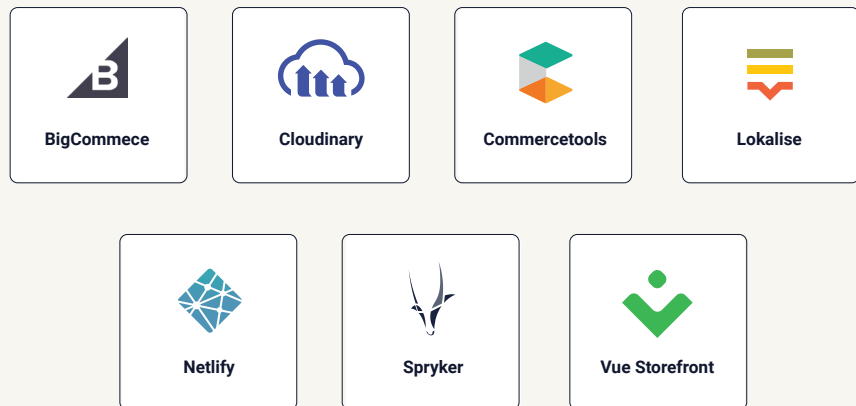
Lokalise is a translation management system built for agile teams who want to automate their localization process. Knowing how hard it is to get started with a new system they built a clear interface, automated project upload, text recognition.

Netlify is the platform your developers love for building highly performant and dynamic websites, e-commerce stores, and applications. By uniting an extensive ecosystem of technologies, services, and APIs into one workflow, Netlify unlocks new levels of team productivity, while saving time and money.

Spryker enables companies to create winning commerce experiences in B2B, B2C, and marketplaces. It can extend sales reach and grow revenue with a system that allows you to increase your operational efficiency and lower your total cost of ownership. You can expand to new markets and business models without technical limitations.

Vue Storefront is a lightning-fast Frontend Platform for Headless Commerce. Boost your site performance, shape the customer journey and free your developer's creativity with Vue Storefront, the last frontend you will ever need.

Together with our technology partners, we help your organization to accelerate and unlock its full potential for implementing successful digital projects. More than that, we help you select the right options from our tech partners, to integrate them into your project, and offer numerous interfaces to the most relevant provider on the market.



Costs, Scalability, Agility and Integration

It's clear from the get-go that, most of the time, the financially convenient option is the best-of-suite. While this can be an important decision factor, it is best to look at your return on investment when determining a course of action. Another important factor to consider is that a best-of-suite might not cover all your needs and you would still need to add other vendors, leading us full circle to best-of-breed.

When you start your portfolio with Storyblok you can be sure that our pricing is transparent, predictable and not based on usage. Scalability is a crucial factor since your system needs to be adaptable to change. With best-of-breed you get the benefit of flexibility from the start. While most best-of-suite are optimal for enterprise customers, best-of-breed software is designed to adapt to your and your clients' needs, growing with the business. More than that, coming back to the issue of costs, best-of-breed have much lower implementations and start-up costs and you avoid getting locked in an all-encompassing system.



Judging by its nature, we can easily conclude that agility is not a strength for best-of-suite approaches. If the software you are looking for is not already provided by the vendor then you have options but none that you might like: you can wait until they launch/acquire the solution, custom build it, or look for external solutions. With the best-of-breed, you can always do your due diligence, and depending on the market trends, business growth or any other unexpected factor you can always add additional features to your technology stack.

At a first glance, integration seems to be an easy topic for best-of-suite, especially if you are looking to combine features from the same vendor. However, when you try to “broaden your horizon” and move beyond that relationship you quickly realize that you are locked in an architecture that is quite inflexible.

On the opposite side of the spectrum, when you build your best-of-breed portfolio you have the complete freedom to integrate with any type of technology via APIs. In fact, this is the defining feature of the headless CMS. Additionally, as already mentioned, Storyblok already offers a series of integrations for a lot of popular and useful SaaS.

How to Make the Switch to Storyblok - Website Migration & Delivery



Migrating a website and its content can be a stressful process for you and your clients. A process that needs to be handled with great care. Whether you are moving from a monolithic to a headless or a headless to a headless setup, this is a step that cannot be avoided.

We, at Storyblok, know how difficult and confusing the content migration process can be. We understand that it is a pain point for you, our partners, and especially your clients. For that purpose, our partners are given all the support they need to conquer this step of the process.

Where is the Content Coming From?

When faced with migrating content projects, most of our partners and clients often switch from a monolithic CMS like WordPress to Storyblok, a headless CMS. However, a headless to headless content migration is not rare either. So, what role does Storyblok play in both scenarios?

UNDERSTANDING THE NEED FOR MANAGEMENT API (MAPI)

Regardless if your content migration is from a monolithic or a headless CMS, Storyblok's MAPI should be utilized to write and edit your content regardless of the source or script origin. Storyblok's MAPI offers a programming approach to creating and updating content. Based on REST, it allows users to create, edit, and update content using a common interface. In addition, it allows users to get their data in Json, upload assets, and migrations. You will find all these examples in this [documentation](#).

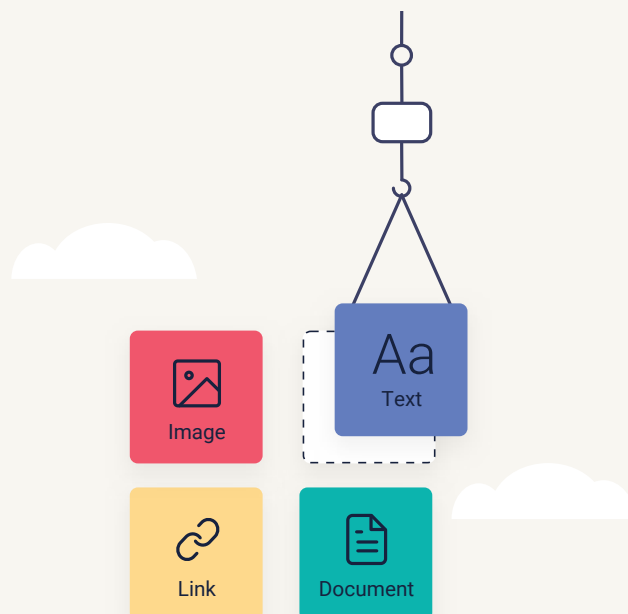
MONOLITHIC TO STORYBLOK

When it comes to migrating content from a monolithic CMS like WordPress or Drupal, it can be a very complex and enduring process. To make it much easier, Storyblok provides users with the necessary starter tools that are flexible and customizable.

For example, the most common content migration we see is WordPress to Storyblok. For that purpose, Storyblok provides users with a [starter tool kit](#) called WordPress Importer, which is an excellent starting point for migrating content from WordPress to Storyblok. Although intended for developers, this script is very easy to follow and the best benefit of all is that your developers have a tool available for customization for your unique migration project and do not need to create such features from scratch.

The WordPress Importer can be used as-is, or it can be tailored to fit your specific needs. In addition, it can be utilized as the base for migrating content from other monolithic CMSs to Storyblok. The following [video](#) is an excellent tutorial on how to create a migration script from a monolithic CMS to a headless CMS. The use of Storyblok's Management API in combination with these tools is also necessary, for the purposes mentioned above.

Lastly, this [presentation](#) can help you understand when and how a migration is done. It's a great resource for a non-developer as it gives a clear and concise idea of the benefits that a headless setup can bring to a project, in addition to a step-by-step guide to execute the migration and give you an initial idea of the work required.



HEADLESS TO STORYBLOK

Migrating content from a headless CMS to Storyblok is not so common and is usually more straightforward because of the similarities between the different headless CMSs and the use of APIs to retrieve data from the source and transfer it to the new system.

For that purpose, we encourage the use of Storyblok's Management API to create, edit, and update content using a common interface. In addition, the MAPI offers upload assets and migrations.

[Command Line Interface \(CLI\)](#)

To make your project run smoothly, Storyblok provides an official CLI for quickly scaffolding ambitious web projects. Programmers, experienced computer users, or administrators may utilize Storyblok's CLI for content transformation.

Content Delivery

Once a content migration is executed, it needs to be organized and delivered to different channels. To deliver content to your users, you can use the Content Delivery API or the GraphQL API. Both APIs are optimized for response times and are heavily cached. Let's take a closer look at them.

[Content Delivery API \(CDN\)](#)

Another addition to the tools provided by Storyblok is our Content Delivery API which helps users deliver content to their audience. It is designed around the REST architecture principles and aims to deliver content onto multiple platforms. It provides better security and allows users to manage the entire content platform from a single location. I also suggest referring to this [documentation](#) for further clarification.

[GraphQL API](#)

In addition to our traditional REST API, users can also use Storyblok with GraphQL, which offers a number of advantages like automated documentation and strongly typed responses. The API is a read-only endpoint and optimized for fast content delivery. Because it is read-only, you would need to use our Management API if you are looking to write, update or delete your content or migrate from another solution.

You can find more helpful information about Storyblok's APIs [here](#).

Last but not least, Storyblok's [Visual Editor](#) is a game-changer as it gives editors the ability to edit and organize their content with an in-context preview, including the possibility to click on components on their website.

It's Time to License Your Customer's Space



As you can see so far, we strive to make the process of discovering and using Storyblok's CMS straightforward and simple for our partners and their clients. Therefore, the next step of this journey will be to educate you on the licensing guidelines, how to get a customer licensed, why your customer holds the license, and how Storyblok can support your customer.

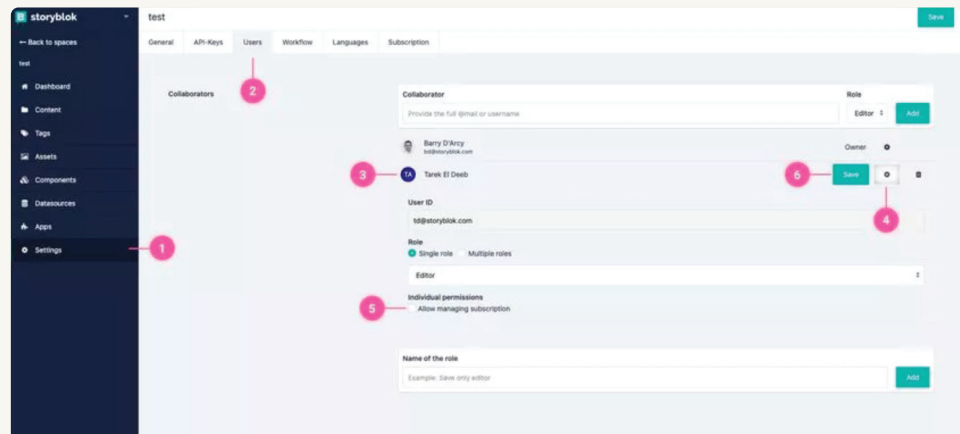
As a Storyblok partner, you can create an unlimited number of developer spaces for all of your customer projects in one place, making it easy for you and your team to work together across all spaces.

This will also save you plenty of time on developer onboarding and maintenance. Each space is automatically enrolled in our [Teams Plan](#), and your Partner Portal team members will have unrestricted access to those spaces. The limitations that come with the Teams Plan (limited to 10 'publishes' per day, higher limit on content delivery API Draft Requests, and only one collaborator for billing setup) will be lifted once a space is subscribed for. For more information regarding the benefits and limitations, please visit the [dedicated FAQ page](#).

GETTING YOUR CUSTOMER STARTED WITH A LICENSE

When you and your team are near the end of a project, you will need to provide access to your customer so that they can activate the required licenses for their space, add content, and go live. At this stage, your customer can be added as a space collaborator with the single role of editor. In addition, you can grant your customer access to choose a [plan subscription](#) in order to lift the Teams Plan limitations mentioned above. This can be done following these steps:

- 1 Navigate to your space settings
- 2 Press the “Users” tab
- 3 Select the collaborator you want to give access to the subscription area
- 4 Click on the cog icon
- 5 Check the checkbox for “Allow managing subscriptions”
- 6 Hit save (in the User area, not on the top right)



WHY YOUR CUSTOMER OWNS THE STORYBLOK LICENSE

Once your customer requires access to start adding content, or when the project goes live, your customer needs to register the required number of licenses with Storyblok directly. At Storyblok, the licensing relationship is held between the customer and Storyblok. The reason for this is that legally, Storyblok provides the service to the CMS user. All features and benefits that come with a license, such as Uptime SLA or Sign Sign-on, are between Storyblok and the customer.



To point out a few rules, it is currently not permitted for partners to resell Storyblok licenses. The license agreement must be obtained by the Storyblok customer and the agreement for the use of the software is held between the customer and Storyblok. While it is not permitted to resell Storyblok licenses, we're always ready to support our partners in co-selling our CMS to potential customers and getting the most out of Storyblok.

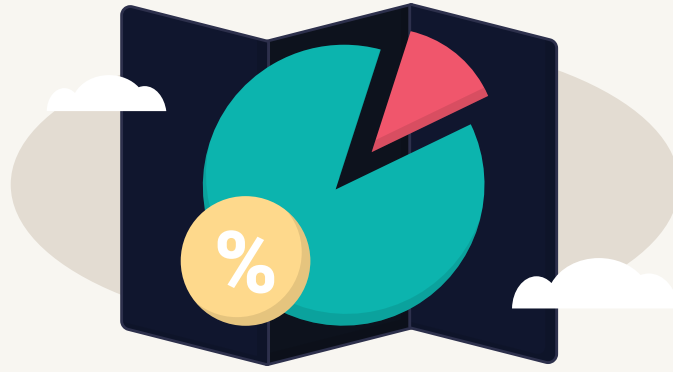
STORYBLOK SUPPORTS YOUR CUSTOMERS

The same dedication and care we provide our partners are also applied to their customers. We know that challenges will come up when working on a project, or a customer will need a bit of assistance post-handover.

Storyblok provides support for our and your clients. In addition, Storyblok's [technical documentation](#) and [discord developer community](#) will be available to support you with all of the implementation-based questions.

It's important to note that we will always be on hand to point Storyblok Partners in the right direction in order to enable best practice support for your customers. Please feel free to reach out to us via [email](#) if you have any questions on how to best support your customers.

The Complete Guide to Revenue Share



Once you have created your development space, enhanced it with integrations, and managed to add a collaborator and license the space, it's time to think about activating your revenue share on your space so that you can start to receive your additional earnings from the space.

“We want you to continue building great projects with Storyblok and have an ongoing benefit for doing so. The Revenue Share benefit of being a Storyblok Partner is our way of saying ‘Thank You’ for choosing to work with us”



Barry D'Arcy
VP of Partners

REVENUE SHARE EXPLAINED

One of the many benefits of the Storyblok Partner Program is ‘revenue share’. It is the means by which you can make additional earnings based on the number of clients you bring to Storyblok. Storyblok is free for partners to use, however, since your clients will be paying a monthly/yearly subscription fee for Storyblok access, you as our Partner will be entitled to a percentage of the subscription fee, the ‘revenue share’. Therefore, you will receive revenue share for every new subscription created through your Partner Portal.

For our Partners with Self-Service spaces, we pay the revenue share through Stripe, a leading payment provider, as it allows us to automate subscriptions, recurring invoicing, and payments. As a Partner with self-service spaces, you must have a valid Stripe account linked to your Partner account to begin receiving revenue share based on the clients you have brought in.



For Enterprise spaces, once a Partner has sourced a customer with an Enterprise deal, Storyblok will pay the revenue share via wire transfer (no Stripe account needed). Bear in mind that Partners only get revenue share when they are the first touchpoint with the customer, so if you are working on an opportunity, be sure to contact your Dedicated Partner Manager to register the lead. Enterprise customers have the option of signing one, two or three-year contracts, with the revenue share breakdown per contract being:

- 1-year contracts: **7% revenue share**
- 2+ year contracts: **10% revenue share**

RECEIVING THE REVENUE SHARE

Once your clients commit to our renewable subscription fee, you will receive your revenue share per space created into your Stripe account within 45 days. The table below details the breakdown of the space plans and revenue share percentage per plan.

| SPACE PLAN | REVENUE SHARE DESCRIPTION |
|------------------------------|---|
| Community | Up to 10% ongoing revenue share of the customer's subscription fee. |
| Entry | Up to 10% ongoing revenue share of the customer's subscription fee. |
| Team | Up to 10% ongoing revenue share of the customer's subscription fee. |
| Enterprise & Enterprise Plus | Get in touch with the Storyblok Partner Team for more information. |

BY THE NUMBERS

Your Customer subscription to the Team plan with 10 users is USD 4.932,00 (excl. taxes) per year, when billed annually.

From those USD 4.932.00, Stripe will deduct their fee and convert the payment to EUR. From this EUR amount, you will receive 10% right away. Here is the math:

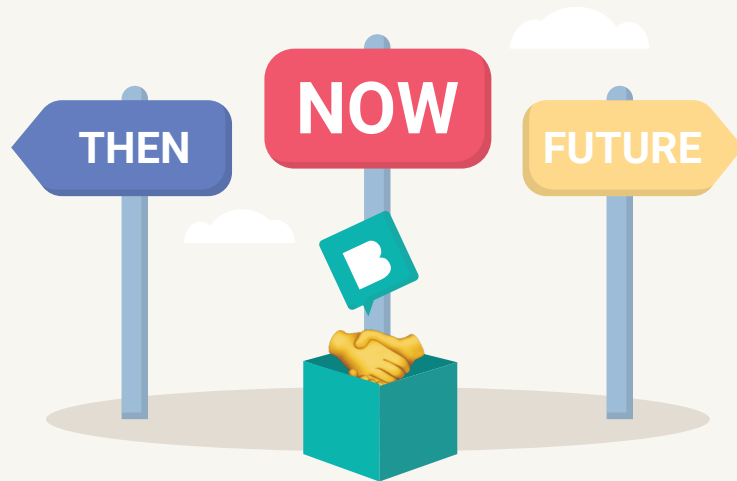
| STEPS | CUSTOMER PAID | STRIPE FEE | USD>EUR | YOUR EARNINGS |
|----------|---------------|---------------------------|--------------|---------------|
| Formula | USD 4.932,00 | -(USD 4.932,00*2.9%+0.30) | *0,9 | *10% |
| Progress | USD 4.932,00 | USD 4.788,67 | EUR 4.309.80 | EUR 430,98 |



IT'S ALL ABOUT THE BENEFITS

Revenue share is one of the [many perks](#) of being a Storyblok Partner. It's an added layer of motivation for ourselves as well as our Partners to bring clients on board. Other benefits of joining our Partner Program include having the ability to add an unlimited number of [free staff members](#) to your account that you can use on all of your development and customer spaces, as well as the freedom to [create an unlimited number of development spaces](#). Follow this link for a more [detailed breakdown of the revenue share system](#). If you have any questions or concerns regarding revenue share, how it works or how you can apply for it, please contact the Partner Enablement team on [our partner email](#) and we'd love to assist you.

What Next



Start your best-of-breed portfolio with Storyblok and with our technology partners you will gain a set of tools and technologies aimed at helping you pivot to a modular architecture, enhancing your customers' experience and keeping your tech footprint minimal. Moreover, with our expertise in website migration and content delivery, we can help you complete this stressful process with ease. Once finalized, you can go ahead and license your client's space, which is the handover process where the client takes over the development space and chooses one of Storyblok's payment plans to commit to. Our partner program comes with many benefits, one of which is revenue share, which is our way of motivating ourselves as well as our Partners to bring clients on board.

Lastly, we use our CMS every day and we love it, which is why we dedicated this e-book to discovering Storyblok. We hope to have provided you, our partners, with the information you need to help your clients make the right decisions when it comes to choosing the right CMS for their next project. And of course, we know new questions and concerns will always arise, which is why we suggest referring to our [FAQs](#) page. Moreover, our team is always available and can be reached [here](#). We look forward to welcoming you and your clients to Storyblok.



storyblok.com/partners